

Operation Lifesaver, Inc. (OLI) Update

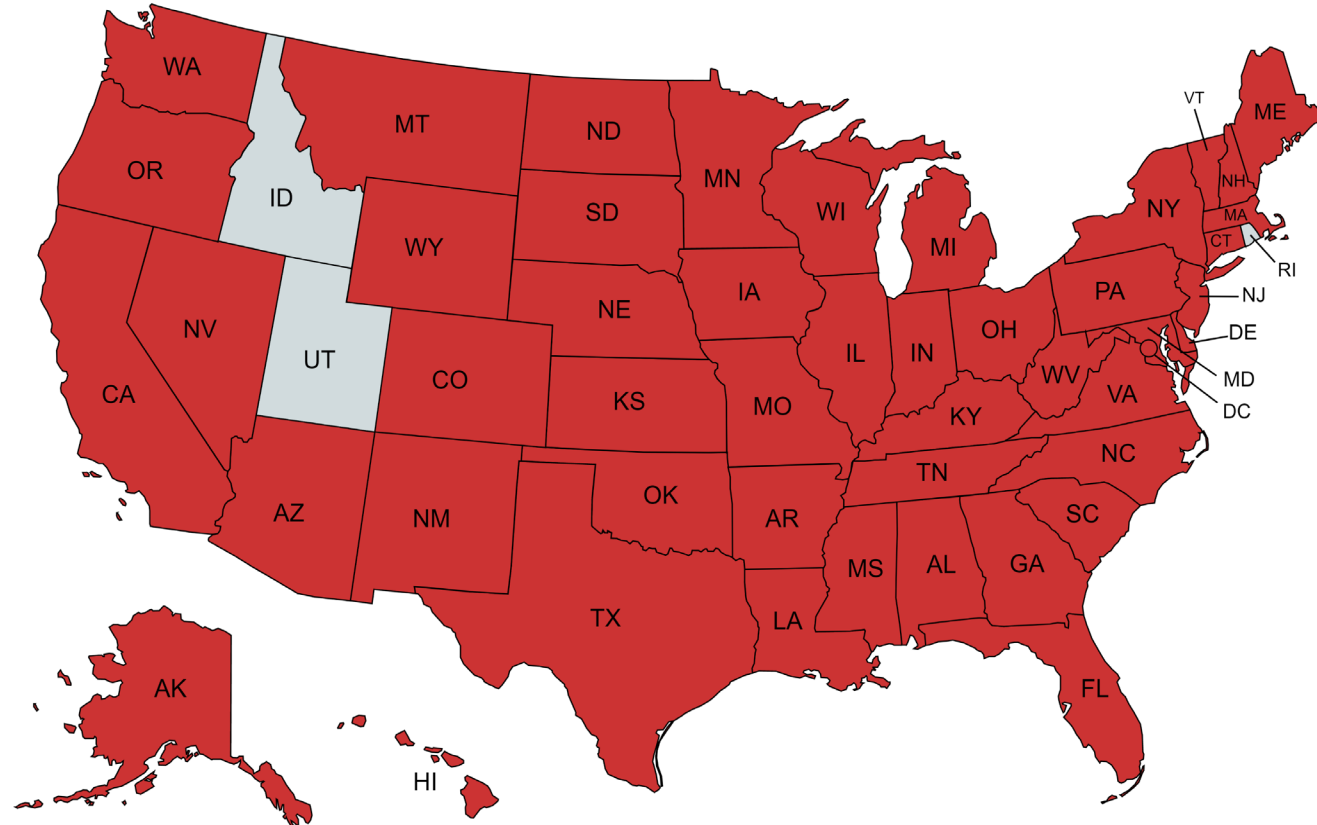
Rachel Maleh, Executive Director
National Highway-Rail Grade Crossing
Safety Conference



Operation Lifesaver Programs – 47 States and DC



Scan for State Contacts



Partnerships Are Key to Operation Lifesaver's Efforts

Federal Partners



**Federal Highway
Administration**
**Federal Railroad
Administration**
**Federal Transit
Administration**

Private Partners



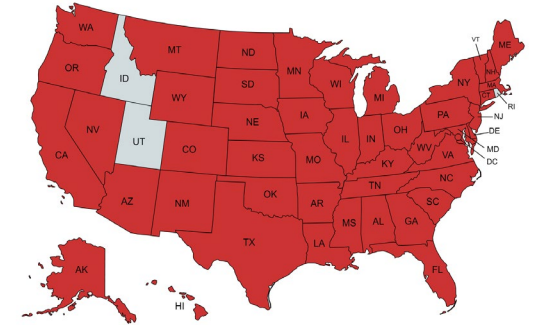
**Posner Foundation of
Pittsburgh**
Class I Railroads
Amtrak

Board Member Partners



AAR
AASHTO
APTA
ASLRRA

State Partners



OL State Coordinators
State DOTs
**State & Local Transit
Agencies**

2025 OLI Volunteers and Outreach



**THANK YOU,
VOLUNTEERS!**



- **1,697** Operation Lifesaver Authorized Volunteers (OLAVs) nationwide
- **410** new OLAVs added in 2025
- **1,385,208** people directly reached across the U.S.
- **8,906** virtual and in-person presentations, training classes and events

2025 Data Trends

- In 2025, preliminary Federal Railroad Administration statistics show there were **2,226 crossing incidents** nationwide, a **drop of 1.64%** from 2024.
- **Crossing-related fatalities in 2025 increased 9.09%** from the previous year to 288.
- **Crossing-related injuries in 2025 were down 2.96%** from 2024 to 754.



Rail Safety Resources for Kids, Adults and More!

- Online games, videos and other materials for kids in grades pre-k to 12
- Teacher lesson plans
- Resources for adults, including public service announcements, brochures, social media graphics, awareness campaigns and billboards
- Specialized materials and training for first responders, new drivers, professional drivers, school bus drivers and farm equipment operators
- And much more!



Brochure excerpt

Find them all
at oli.org

Rail Safety Materials for Many Audiences



Public Service Announcements for All Audiences

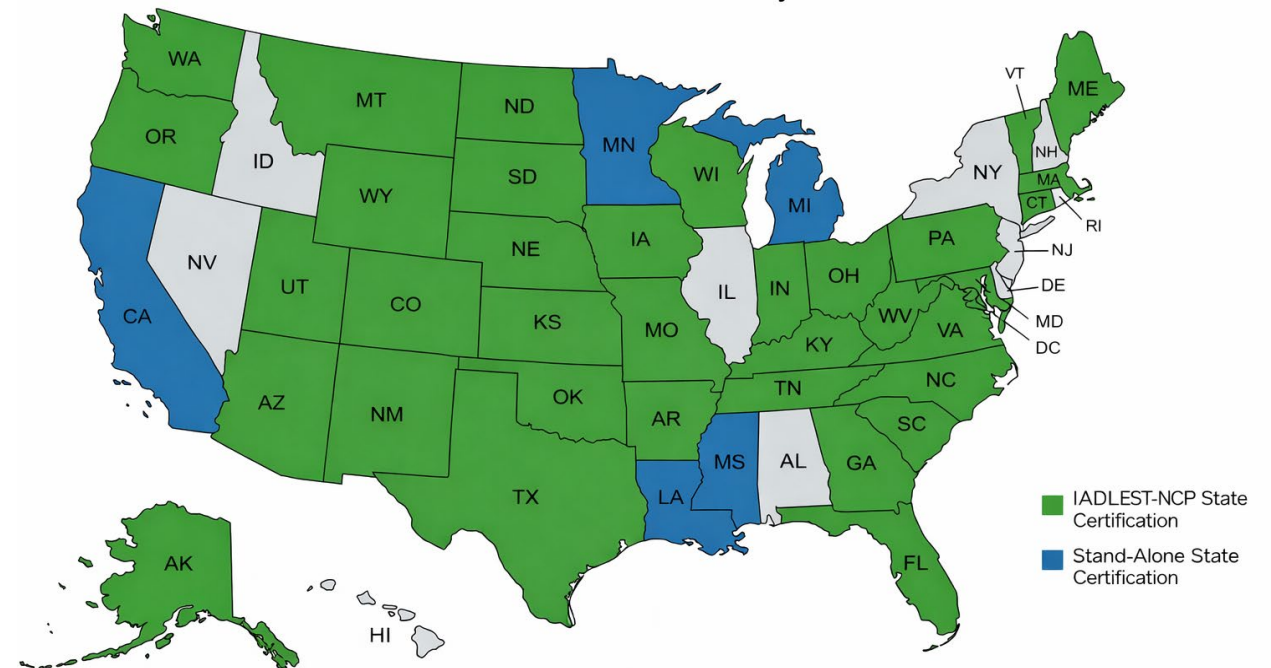


<https://vimeo.com/323775614>

OLI RISC Training for First Responders

- **OLI's Railroad Investigation and Safety Course for Law Enforcement (RISC-LE) and Firefighters (RISC-FF)** prepares **first responders** to safely and effectively manage incidents in and around the unique rail environment.
- Offered as 1-, 2- or 4-hour trainings, RISC courses are now **POST-Certified in 40+ states** across the U.S.
- Since 2020, over 27,000 first responders have attended over 1,400 training classes led by 250 OLI-trained instructors.

Operation Lifesaver, Inc. RISC-LE Four-Hour Training
POST Certified States as of May 2025



Learn More

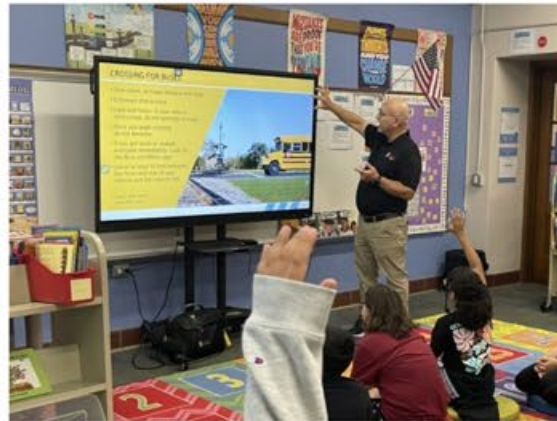


Inaugural ENS Sign Awareness Day

June 24, 2025



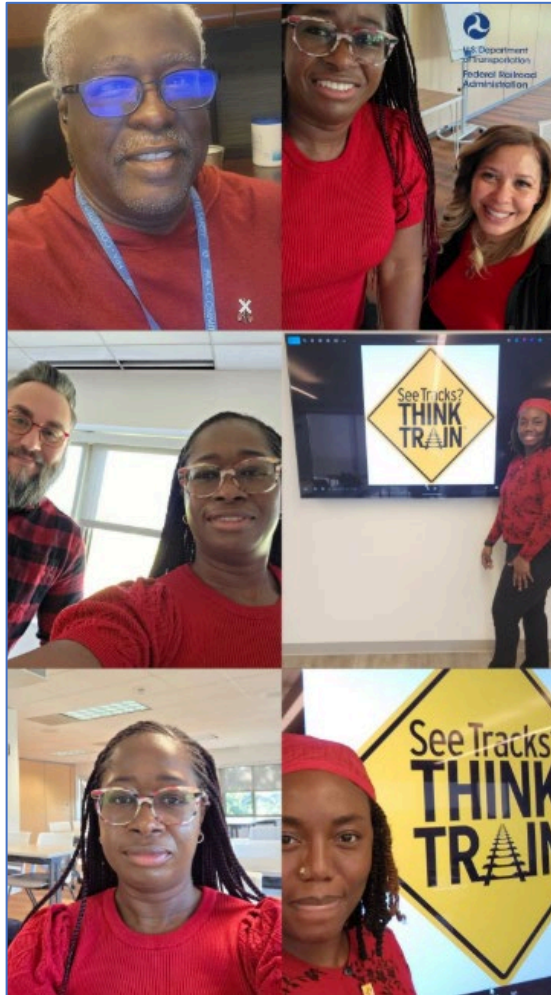
“See Tracks? Think Train®” Week 2025



Red Out for Rail Safety Day – Friday, Sept. 25



Federal Transit Administration Staff



Federal Railroad Administration Staff



North Dakota Safety Council



New Assets: RV Travel Safety



Family Vacation is a family-themed PSA showcasing an RV trip filled with excitement, laughter – and an encounter at a railroad crossing.

<https://vimeo.com/1101247747>

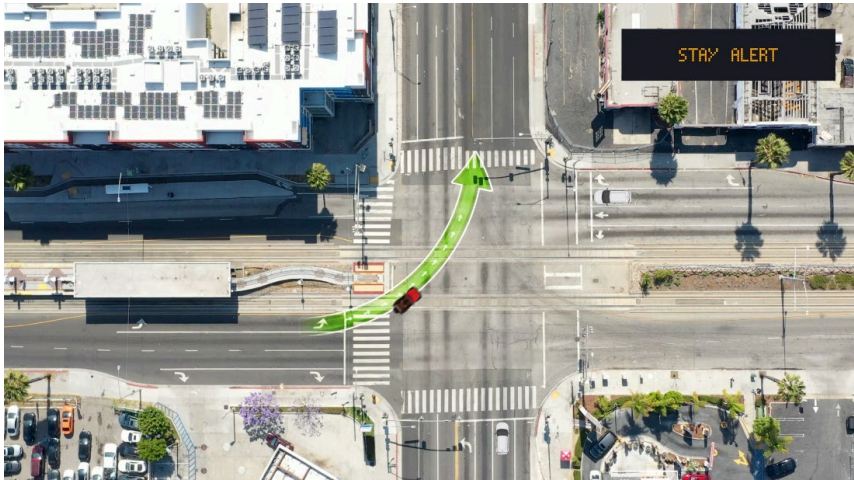


The Long Game PSA reminds viewers that safe RV driving requires awareness of length, braking distance and ground clearance – especially around tracks.

<https://vimeo.com/1101267420>



New Assets: Transit Materials on Sharing the Road



Dedicated Left Turn emphasizes the need to wait for a green arrow when turning left across train tracks and reminds viewers to stay alert and minimize distractions.

<https://vimeo.com/1117128982>



In-Street Running highlights a common source of confusion in transit-heavy areas and reminds viewers to understand lane designations and always yield to trains.

<https://vimeo.com/1117129141>



New for 2026: Updated Professional Driver Training



OLI will be releasing a **six-part training series (videos + supplemental materials)** focused on educating truckers and other professional drivers about safety near tracks and trains.



2025 FRA OLI Competitive Grants

11 States were awarded Rail Safety Awareness Grants totaling **\$219,155**



- **Illinois**
- **Indiana**
- **Minnesota**
- **Missouri**
- **New York**
- **South Carolina**

- **Tennessee**
- **Texas**
- **Washington**

Funding from the Posner Foundation of Pittsburgh supplemented programs in **California** and **Florida**.

2024 FHWA OLI Competitive Grants

During two rounds of funding in 2024, **22 states** were awarded grants totaling **\$400,000**

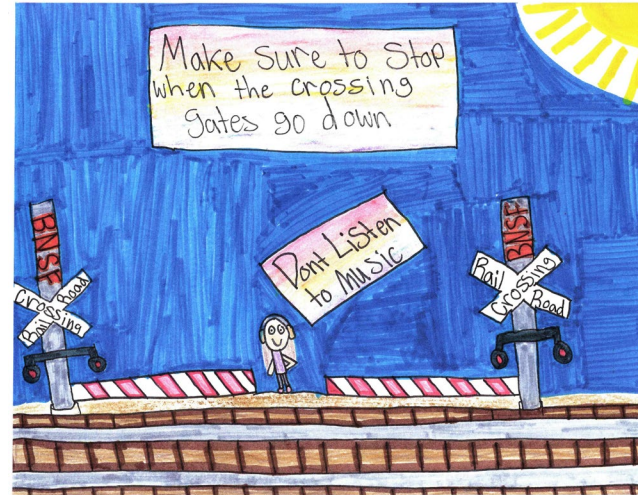
- Alabama
- Arizona
- California
- Illinois
- Indiana
- Kansas
- Louisiana
- Maryland
- Mississippi
- Missouri
- Nebraska
- New Jersey
- New York
- North Carolina
- North Dakota
- Ohio
- Oregon
- Pennsylvania
- South Carolina
- South Dakota
- Tennessee
- Texas



U.S. Department
of Transportation

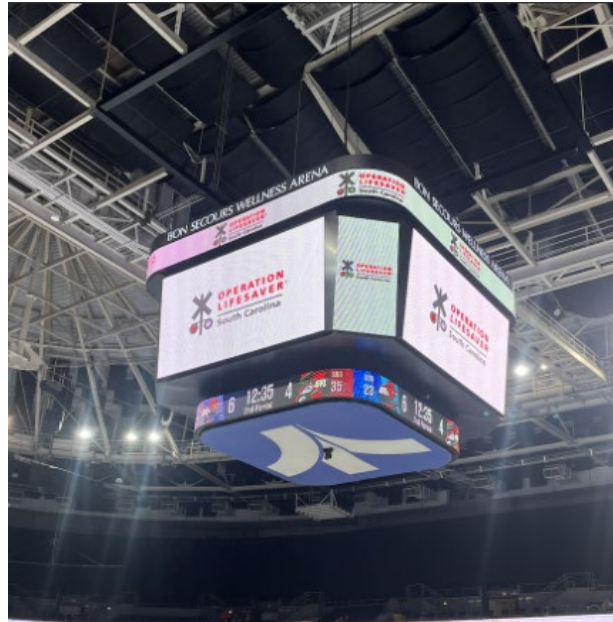
**Federal Highway
Administration**

Nebraska OL Opens the “Book” on Safety



Nebraska OL rolled out a **community-centered rail safety effort**, teaming up with libraries to reach local families while reinforcing the message with bold billboard visuals and targeted radio ads across the state.

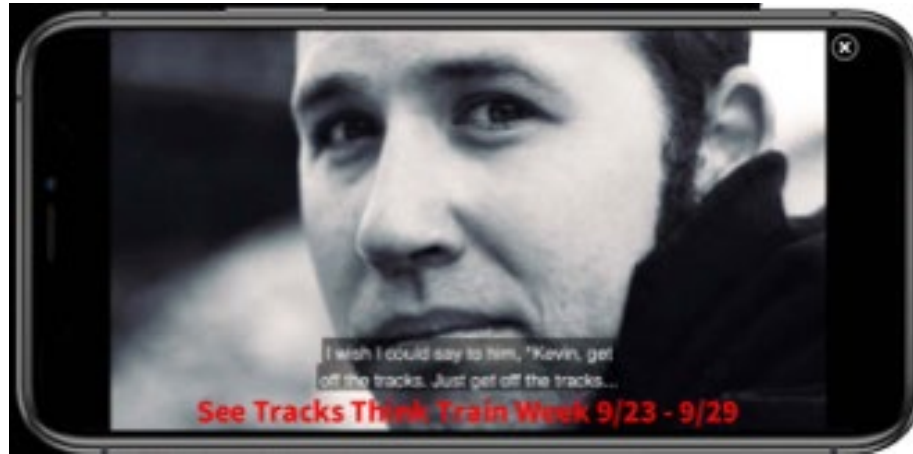
South Carolina OL Builds Community



South Carolina OL **leveraged major public events** -- such as the Greenville Jazz Festival and Swamp Rabbits hockey games -- to educate the community, raise awareness and reduce rail-related incidents.



California OL Drives Targeted Outreach & Impact



Building on a successful earlier effort that generated more than 5.5 million impressions, California OL's **geofencing and digital ad campaign targeted high-incident counties and at-risk audiences**, delivering rail safety education through multimedia outreach and surpassing five million impressions.



Indiana OL Combines Digital with Grassroots



Indiana OL **deployed a geo-targeted digital and streaming safety campaign**, reinforced by community distribution of Emergency Notification System (ENS) sign materials in high-risk areas.



New York OL Tackles Subway Surfing

New York OL's FRA Grant Campaign partnered with MTA, LIRR and NY&A to combat the rising trend of subway surfing. It includes:

- Short videos
- In-feed ads
- Influencers



Ride Inside Stay Alive
Graphic Artwork



"Ride Inside" PSA

<https://vimeo.com/1118199703>

Georgia OL Takes Message Directly to Motorists



Georgia OL **conducted a targeted Rail Crossing Safety Blitz** at a high-traffic, active crossing in Augusta, GA, focusing on direct driver education at the point of risk.



Engage with Operation Lifesaver

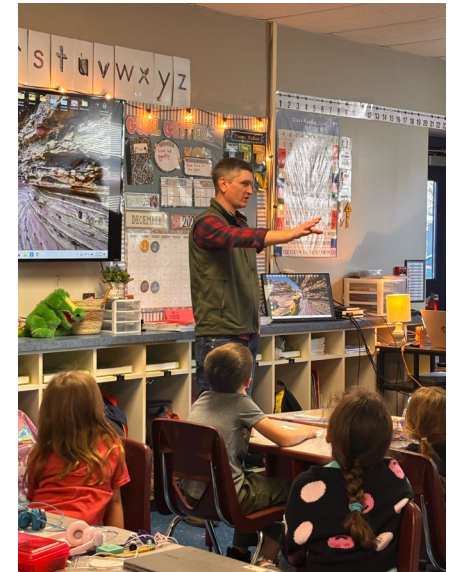
Request a **safety presentation.**



Follow OLI on social media and **share!**



Apply to **volunteer.**



SIGN UP TODAY!

Email news@oli.org to receive free assets and get involved.

Visit OLI.org for more information.



Take the Rail Safety Pledge



Adults: <https://oli.org/transit-pledge/adults>
Kids: <https://oli.org/transit-pledge/kids>



Adults: <https://oli.org/pledge/adults>
Kids: <https://oli.org/pledge/kids>



Save the Dates!



June 24, 2026



September 21-27, 2026



Email news@oli.org to receive **free assets** and **get involved**.

Operation Lifesaver, Inc. Staff



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